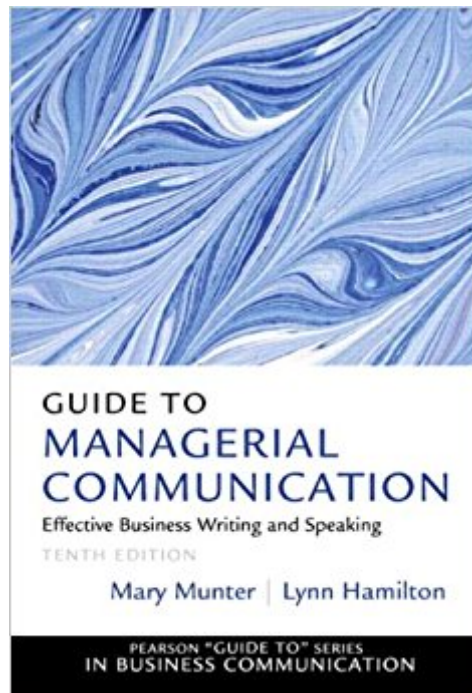


The book was found

Guide To Managerial Communication (10th Edition)



Synopsis

Directed primarily toward undergraduate or graduate business or communications students, this text also provides practical content to current and aspiring industry professionals. A brief, professional, reader-friendly guide to improving managerial communication. Guide to Managerial Communication is a clear, concise, practical text for cultivating effective written and oral communication in a managerial, business, government, or professional context.

Book Information

Series: Guide to

Paperback: 204 pages

Publisher: Pearson; 10 edition (January 18, 2013)

Language: English

ISBN-10: 013297133X

ISBN-13: 978-0132971331

Product Dimensions: 5.5 x 0.5 x 7.9 inches

Shipping Weight: 8 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 33 customer reviews

Best Sellers Rank: #12,107 in Books (See Top 100 in Books) #32 in Books > Textbooks > Business & Finance > Business Communication #98 in Books > Business & Money > Skills > Communications #272 in Books > Business & Money > Management & Leadership > Leadership

Customer Reviews

I read this book for an MBA course and it has been such a great help in improving my writing skills. It's more than that, it's a great resource for writing, presentations, and editing to make sure the business reader is impressed with your work. It's a short book but every page is chocked full of great tips. If you want to become more effective in your communication, you owe it to yourself to buy this book.

I found this book to be very easy to read given its format. I loved the brief ideas on presentation, speaking, and writing. Get this book for sure.

If you are looking for tips of how is the most effective way to comunicate in writing, speaking in presentation or meetings, this is the book for you.

A good, basic communication guidebook--it covers many things that I wish everybody knew about business communication. However, by the time I was introduced to the book (required for my MBA) I was well past the material it covers.

Highly Recommended!

Concise, over-priced! Fantastic resources for writing, and presenting preparation/execution. Another ridiculously priced book for university students.

This is a fantastic book that will help anyone improve their writing regardless of their experience. It's a really nice, concise little book that is easy to navigate making it a great reference. So glad this book was required for my course, I probably wouldn't know about it otherwise.

Very Good

[Download to continue reading...](#)

Guide to Managerial Communication (10th Edition) Horngren's Financial & Managerial Accounting, The Managerial Chapters (5th Edition) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Managerial Accounting: Creating Value in a Dynamic Business Environment, 10th Edition Finite Mathematics for the Managerial, Life, and Social Sciences, 10th Edition Student Solutions Manual for Tan's Finite Mathematics for the Managerial, Life, and Social Sciences, 10th Managerial Communication: Strategies and Applications Finite Mathematics & Its Applications plus MyMathLab / MyStatLab Student, 10th Edition 10th edition by Goldstein, Larry J., Schneider, David I., Siegel, Martha J. (2010) Hardcover Applied Physics (10th Edition) 10th (tenth) Edition by Ewen, Dale, Schurter, Neill, Gundersen, Erik published by Prentice Hall (2011) Bundle: Trigonometry, Loose-leaf Version, 10th + WebAssign Printed Access Card for Larson's Trigonometry, 10th Edition, Single-Term Selling and Sales Management 10th edn (10th Edition) Assignments to Fundamentals of Legal Research, 10th and Legal Research Illustrated, 10th (University Treatise Series) Excellence in Business Communication (10th Edition) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Augmentative and Alternative

Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Evaluating Research in Communication Disorders (7th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)